Here are moments in history that can be a reason for hope and determination. Unfortunately, these are also moments when public interest in events may decline. The problem is that citizens’ attention is divided, and the media need to work harder to attract and retain it.

For example, when President Trump visited the UK last week, there was little interest in the event. The media focused on other stories, such as the ongoing debate about Brexit and the government’s response to the crisis in Syria. As a result, many people did not pay attention to the event or did not know what had happened.

In this context, it is crucial for journalists to identify and report on stories that have the potential to capture public interest. They should also work to create a sense of urgency and importance around these stories, in order to encourage readers and viewers to pay attention.

Reporters and editors should also consider how they can use social media and other digital platforms to reach a wider audience. These platforms can be used to share stories in a more engaging and interactive way, and to encourage readers to share and discuss them.

Finally, journalists should remember that their job is not only to report on events, but also to help shape the public conversation and to encourage critical thinking. They should strive to provide a balance of facts, context, and analysis, in order to help people understand complex issues and make informed decisions.

In conclusion, the media need to do more to capture public interest and to encourage critical thinking. They should focus on stories that have the potential to be interesting and important, and they should use a variety of tools and techniques to reach a wider audience. By doing so, they can help ensure that the public is informed and engaged, and that democracy thrives.